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Durable Appliances Corp. Launches Consumer ElectroZoom XL Vacuum

First Industrial Strength Consumer Vacuum

CAMBRIDGE, Mass. – Feb. 29, 2024 –

Durable Appliances Corp., a global leader in innovative cleaning technology, today unveiled the ElectroZoom XL, the first industrial strength consumer vacuum. The powerful and lightweight ElectroZoom XL offers a convenient and efficient cleaning experience with health in mind.

The ElectroZoom XL's Pop-n-Go detachable canister makes portable cleaning a breeze. Designed for rapid release, this cordless body is removable to easily clean stairs, car interiors, and other hard-to-reach areas. After 8 hours of charging, the 200 watt motor will run on high-power for 30 minutes, medium for 45 minutes, or low for 60 minutes without needing a wall outlet. Additionally, a power-saving mode automatically activates at 10 percent battery to sustain the cordless experience. With

Top Takeaways

- First industrial strength consumer vacuum
- Pop-n-Go detachable canister for hard-to-reach areas
- Available from [Amazon](#), [Walmart](#), and [The Home Depot](#)



Pop-n-Go on the ElectroZoom XL, consumers can efficiently vacuum their living spaces by switching between standard and cordless in a single session.

GermStat is the original filtration system of Durable Appliances Corp. HEPA-certified, it uses an electrostatic microfilter to draw in irritants such as dust, dirt, and pet hair. Removing 99.97% of particles as small as 0.3 microns, consumers can trust GermStat to reduce symptoms of asthma and allergies.

“ElectroZoom XL is a must for health-conscious consumers looking for a virtually unstoppable cleaning device,” said David Evans, vice president of marketing for Durable Appliances Corp. “It combines the power of industrial models with the versatility that consumers love, especially with the Pop-n-Go. With so many particles floating around in a household, ElectroZoom XL goes the extra step further in removing almost everything that otherwise could cause irritation. Our vacuum gives consumers peace of mind that they’re achieving an ultimate cleanliness unlike any other.” [UNAPPROVED]

Power and Protection Wherever Needed

The ElectroZoom XL sets a new standard for consumer vacuums, packed with features that make the cleaning experience easy and worthwhile. Some of those features include:

- **UltimateUltraWave (U2Wave):** ElectroZoom XL features an original ultraviolet germicidal irradiation light on the 180° swivel head that kills almost all pathogens.
- **Mobili-handle (U2Wave):** ElectroZoom XL features a 46-inch bendable handle, designed by an orthopedist, for cleaning difficult areas.
- **Cordless Upright Functionality:** ElectroZoom XL is the only vacuum to have a cordless cleaning feature while remaining upright.

Pricing and Availability

The ElectroZoom XL is available for \$675 (MSRP) from retailers [Amazon](#), [Walmart](#), and [The Home Depot](#). A 12-month warranty covers parts and labor.

About Durable Appliances Corp.

Headquartered in Cambridge, Massachusetts, Durable Appliances Corp., develops industry cleaning technology like the Chamber-Clean, Dura-Buff, and Dura-Shine. Durable Appliances Corp. invented the disposable vacuum bag and the first vacuum headlight. The corporation operates sales offices in 72 countries globally, including factories in Vietnam, India, and the United States. For more information, visit Durable Appliances Corp. at www.durableapp.com or X at @Durable.